

WSCE WORLD SMART CITY EXPO KOREA, 2023

SEPTEMBER 6(WED.) ~ 8(FRI.), 2023
KINTEX, KOREA

Host  Ministry of Land, Infrastructure and Transport

 Ministry of Science and ICT

Organizer  LH KOREA LAND & HOUSING CORPORATION

 K water KINTEX



World Smart City Expo 2023


World Smart City Expo 2023 is the largest smart city event in the Asia-Pacific where governments, companies and experts from all over the world in the smart city field come together to create a city of the future.


WSCE 2023 features a wide array of programs including conference and seminars, G2G programs, business related events and exhibitions, as well as side events open to public participation for industry professionals, national and local governments, public institution representatives, and so forth.

Thank you for your interest in being part of WSCE.

Date : September 6 (Wed.) ~ 8 (Fri.)

Venue : KINTEX 1

Host  Ministry of Land,
Infrastructure and Transport

 Ministry of Science and ICT

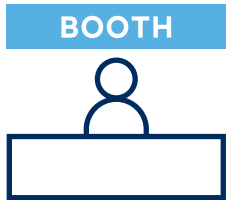
Organizer



WHY PARTICIPATING WSCE



WSCE 2022 IN FIGURES



1,548
booths



30,000+
Attendees



21+
countries



172
speakers



391+
meetings



\$230M
purchase enquiries



\$84M
signed contract



4
signed MOU

WSCE 2022 Major Exhibitors



GANGNEUNG CITY



고양시
Goyang City



GWANGJU CITY



대전광역시
DAEJEON METROPOLITAN CITY



대구광역시
DAEGU METROPOLITAN CITY



SAEMANGEUM
DEVELOPMENT CORP.



Jeju Special Self-Governing Province



cbist 충북과학기술혁신원
Chungbuk Innovation Institute of Science & Technology



City of
ChunCheon



HAENAM-GUN



스마트도시협회
Smart City Association



Kingdom of the Netherlands



Ministry of Economy and Industry
Foreign Trade Administration



what3words



WSCE 2022 Major Business Buyers



NLD



NZL



TWN



MYS



MOZ



MNG



VNM



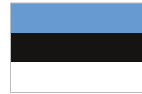
SAU



ESP



AZE



EST



AUS



IRN



IND



IDN



KAZ



KGZ



THA



TUR



PAK



HKG



Sessions Speakers



Jason Schenker
The Futurist Institute
Chairman



Chris Sheldrick
what3words
Co-Founder & CEO



Karatai Dzhangeliev
Kyrgyzstan Ministry of
Economy and Finance
Specialist



Rido Monthazeri
Indonesia Ministry of
Public Works and Housing
Specialist



Van Hoa Pham
Vietnam Ministry of
Transport
Specialist



Shipra Suri
UN-Habitat
Chief of Urban Practices
Branch



Zaki B. Khoury
World Bank
Senior Digital Development
Specialist



Stamatis Kotouzas
World Bank
Senior Land
Administration Specialist



Narae Choi
World Bank
Senior Urban Development
Specialist



Maitreyi B. Das
World Bank
Manager



Jonghak Kim
KAIA(Korea Agency for
Infrastructure Technology
Advancement) Vice-president



Hesham Ashraf
Ministry of Housing, Utilities
and Urban Communities,
EGYPT Urban Planner



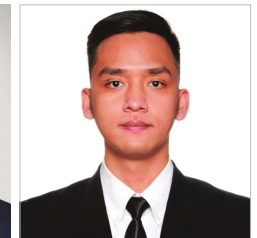
Chanho Kim
Korea Planning
Association
President



Kibyoung Kim
Amazon Web Services Korea
Public Sector, Government
Business Manager



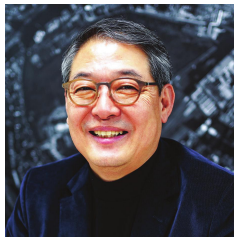
Jeeyeop Kim
Sungkyunkwan
University Professor



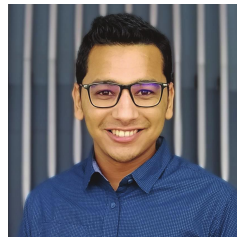
Slamet Ryadi
Indonesia Ministry of
Public Works and Housing
Analyst



Darwin Jarvis Rojo
Philippines National Economic
and Development Authority
Analyst



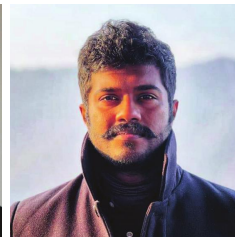
Donyun Kim
Sungkyunkwan University
Korea Smart City
National Committee
Professor Chairperson



Prabin Shrestha
Nepal Ministry of
Urban Development
Engineer



Sudhir Shah
Nepal Ministry of
Urban Development
Engineer



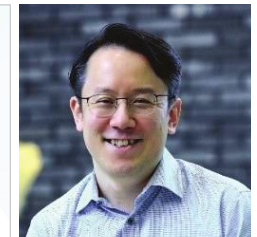
Sutharman Paskaran
Sri Lanka Road
Development Authority
Engineer



Chintia Dewi
Indonesia Geospatial
Information Agency
Analyst



Suman Biswas
Bangladesh Ministry of
Housing and Public Works
Engineer(Architecture)



Wonseok Jang
LG CNS
Principial Strategic Planner



WSCE WORLD SMART CITY EXPO KOREA, 2023



Categories

Smart City, Infrastructure

- **Building & Houses** : CCTV integrated management platform, Zero energy building technology, Wireless control of power consumption, AI cooling system utilizing heat storage, Lighting, Carbon control, etc.
- **City Infrastructure** : Smart city infrastructure management, Aging public infrastructure monitoring, Smart street light control system, etc.

Smart Transportation

- **Public Transportation** : Traffic information management, Public transportation information system, Flight information, etc.
- **Roads** : Road facilities and port wharf management, Pedestrian safety service, etc.
- **Mobility** : Smart mobility, Shared mobility, Autonomous driving, Driving information Management, Stolen vehicle tracking system, AI taxi, etc.

Smart Energy & Environment

- **Energy** : Energy storage & trading, Renewable energy, Smart grid, Convergent charging system, Zero-energy test complex, etc.
- **Environment** : Urban regeneration, Bioenergy, Smart water management, Air quality monitoring and management, etc.

Smart Life & Healthcare

- **Life** : Smart home appliances, Convenience services, Garbage and recycling services, City apps, Smart quarantine service, etc.
- **Healthcare** : Medical information & remote medical system, Disease prevention & health guidance, Cloud-based one-stop medical service, Real-time smart community care service, Care service for the socially disadvantaged, etc.

Smart Economy

- **Jobs** : Start-up incubating, Smart city platforms to export, etc.
- **Logistics** : Logistics center and volume management, Mobile POS, Intelligent drone delivery, Unmanned delivery, Unmanned stores, etc.

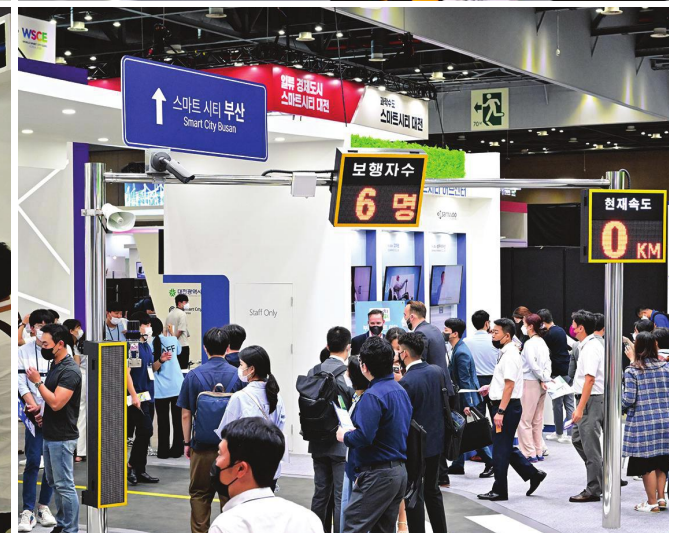
Smart Government

- **Administration** : IoT-based on-site administration, Public online voting system, Citizen participation platform, etc.
- **Data-based Governance** : Public big data integrated storage, Public-private joint big data platform, Opening public data, etc.

Exhibition

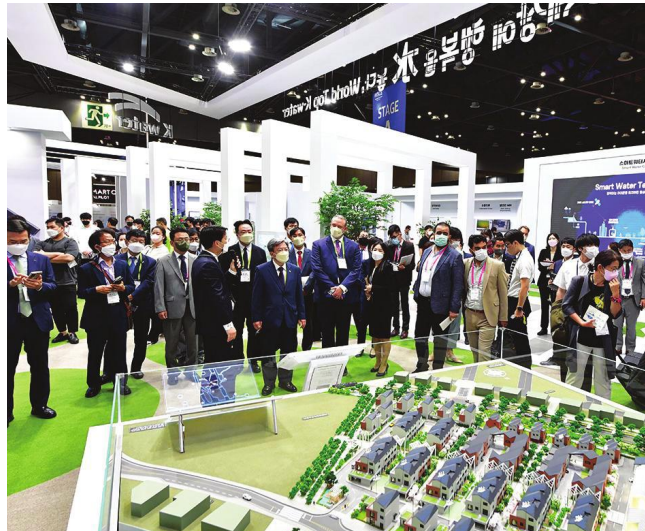
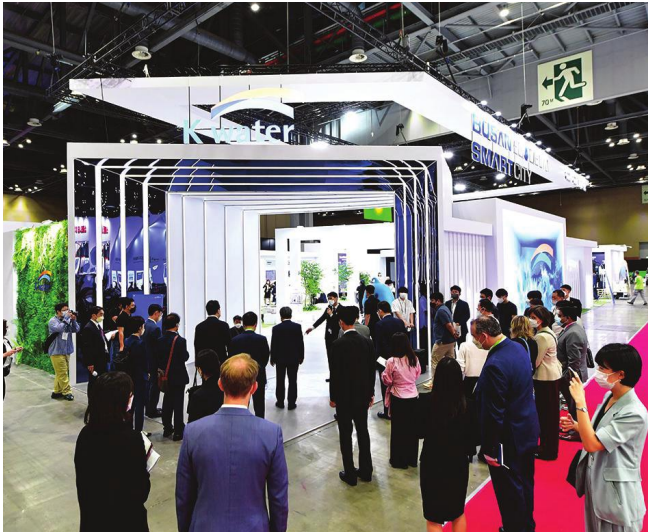
You can meet and experience not only innovative technology companies but also Korean national pilot cities and cities involved in challenge projects at WSCE. 21 cities and 301 companies showcased in 2022. All exhibitors' of WSCE 2022 video clips are also available on WSCE official webpage for those who couldn't visit the venue.

The secretariat offers a sponsorship program for those who feel difficult about hiring contractor or exhibiting process. Feel free to contact our staff via email below.



* Contact : smartcity@kintex.com

Experience Korean National Pilot Smart City



The National Pilot Smart City was implemented to freely demonstrate and integrate technologies related to the Fourth Industrial Revolution to sites without development plans. It is pursuing the goal of presenting the future smart city leading model by creating an innovative industrial ecosystem that can implement creative business models. Korean national pilot smart cities are currently Sejong and Busan, and Korean Land and Housing & K-water showcase development status of the cities.

* Contact : smartcity@kintex.com

Meet the Smart City Challenge Projects

WSCE WORLD
SMART CITY EXPO
KOREA, 2023

The Korean Smart Challenge project reflects the characteristics of the Smart City Challenge project in the United States and the Horizon 2020 project in Europe. 'City Challenge' is a project in which companies and local governments form a consortium to develop comprehensive solutions to solve problems across the city. 'Town Challenge' is a project that focuses on proposing and applying specialized solutions optimized for small and medium-sized cities.

The 'Campus Challenge', in which companies and local governments, centering on universities, experiment and commercialize smart services in the region.

You can meet all these challenge projects at one site, WSCE.



* Contact : smartcity@kintex.com

Business 1:1 Match-making & Exhibitor Pitching Sessions



WSCE 2023 Business matchmaking program and pitching sessions are where you can meet Korean and international policy makers, investors and buyers of the smart city industry. You can freely request 1 on 1 meeting to the invited buyer and exhibitors and have networking sessions.

Do you have specific company or organization which you would like to meet at WSCE?
Just contact the secretariat and feel free to talk to us. WSCE staffs are willing to help invite them for you.



* Contact : smartcity@kintex.com

WSCE AWARDS

WSCE Awards will be given to the innovative companies which have contributed to the smart city technology development and well showcased in the exhibition. Official press release and newsletter specially featured about the winning companies will be published.

WSCE 2022 winning cities & companies

City



Mobility



Energy & Environment



Tech & Solution





HOW TO PARTICIPATE



PARTICIPATE AS

Sponsorship program

Have the honours of being official sponsor of WSCE. It is one of the easy ways to maximize promotional effect of your company at WSCE. Choose your sponsorship and contact the secretariat.



Exhibition

Showcase your products & services by exhibiting at WSCE. Exhibitors will get chance to meet invited buyers and to have a pitching session in the exhibition hall in front of industry key players.



Invited Buyer program

If you are interested in purchasing exhibiting products or services, or collaborating with exhibiting companies, you can apply as 'invited buyer' by sending request to the secretariat. The secretariat will support chosen buyers booking flights and accommodation.



CHOOSE YOUR SPONSORSHIP

Sponsorship is the easiest and the best way to promote your company at WSCE. Inquire the secretariat about more detailed price information.

Benefits		Platinum Package	Gold Package	Silver Package	Smart	Note
Exhibition	Booth Location Pre-booking	○	○	○	-	
	Priority on VIP Exhibition Tour Program	○	○	○	USD 500	
Opening Ceremony	VIP Invitation	○ (Max. 5 VIPs)	○ (Max. 2 VIPs)	○ (1 VIP)	-	
	Opening VIP Tour (Opening Ceremony)	○	○	○	-	
	Keynote Speech	○	-	-	-	
	Company logo display on banners at the Opening Ceremony & Networking Party	○	○	○	-	
Conference	Holding a Private Conference	○	-	-	-	
	Conference Panel Participation	○	○ (2 Times)	○ (1 Times)	-	
	Opportunity for Presentation	○	○	-	USD 3,000 Per Time	
Conference	Company Introduction on WSCE Webpage	○	○	○	USD 1,000	
	Company and Product Introduction on WSCE e-Newsletter	○	○	○	USD 500 Per Time	

Benefits		Platinum Package	Gold Package	Silver Package	Smart	Note
Promotional Material	Company logo display on visitors' pass	○	○	-	-	
	Company Introduction message to visitors' mobile	○	○	-	USD 500	During the event period
	Company logo display on Buyers' Lounge	○	○	-	-	
	Company logo display on Agora in the Hall	○	○	-	-	
	Ceiling Banner inside the Exhibition Hall	2 (3m x 5m, Main Aisle)	1 (3m x 5m, Main Aisle)	-	USD 500 Per banner	
	Outer Wall Banner	1 Banner on the outer (8.5m x 11.5m)	○	-	USD 10,000 Per banner	
	Hall Entrance Display Board	2 (20sec.)	1 (20sec.)	1 (20sec.)	USD 2,000	
	Information desk	1 (width 1m)	1 (width 1m)	1 (width 1m)	USD 1,000 Per banner	
	Directory book Ad.	1 page	0.5 page	0.5 page	USD 2,000 Per banner	Max. 7 Companies
	Show-guide leaflet Ad.	1 page	0.5 page	0.5 page	USD 2,000 Per banner	Max. 3 Companies
Business Matchmaking Program	Opportunity of Business Matching	○ (Priority)	○ (Priority)	○ (Priority)	USD 2,000 Per banner	
	Buyer Accommodation	5 Rooms (3 days and 2 nights Deluxe Rm)	2 Rooms (3 days and 2 nights Deluxe Rm)	1 Rooms (3 days and 2 nights Deluxe Rm)	USD 300 Per Room for a Night	
	Staff Accommodation	3 Rooms (4 days and 3 nights Standard Rm)	2 Rooms (4 days and 3 nights Standard Rm)	1 Rooms (4 days and 3 nights Standard Rm)	USD 250 Per Room for a Night	5 starred hotel

* Contact to smartcity@kintex.com

SPONSORSHIP DETAILS IN PHOTOS

VIP Tour



Company logo display at the opening ceremony



SPONSORSHIP DETAILS IN PHOTOS

Ceiling Banner inside the Hall



Outer wall banner



SPONSORSHIP DETAILS IN PHOTOS

Company logo display at Agora in the hall



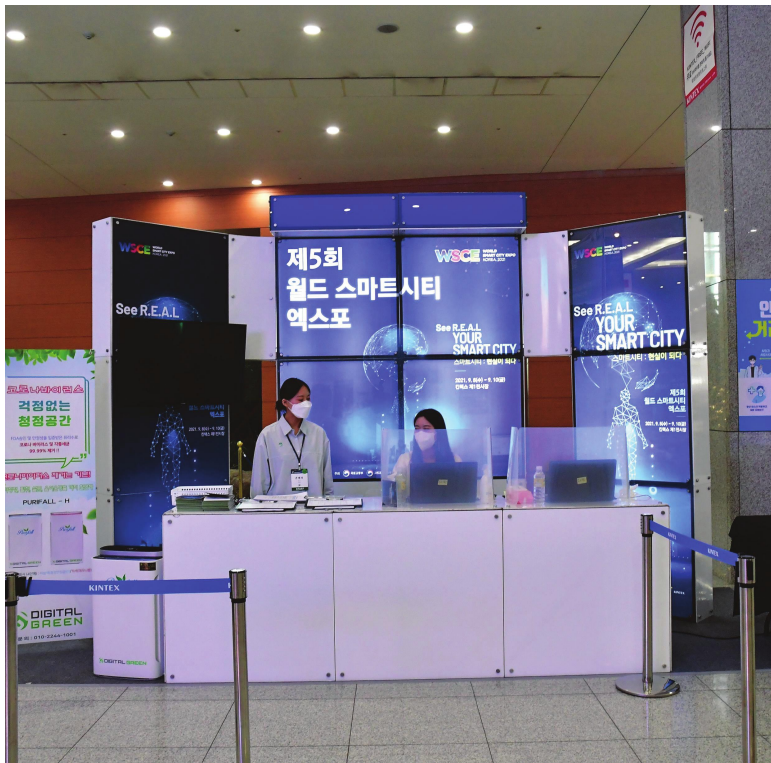
Hall Entrance Display Board



SPONSORSHIP DETAILS IN PHOTOS



Information Desk



Show-guide leaflet ad

SMART CITIES SUMMIT ASIA 2018
 Hosted with WSCE WORLD SMART CITY EXPO

September 18th-20th, 2018
 KINTEX Exhibition Center | Hall A, 5

Conference Overview

제5회 월드 스마트시티 엑스포
 미래의 스마트시티 생태계를 이끌어갑니다

대한민국을 넘어 세계로 뻗어가는 융복합 ICT 기업 합동그룹이
 새산업영역을 주도하며 혁신을 창조합니다.

WSCE WORLD SMART CITY EXPO

WSCE WORLD SMART CITY EXPO (Conference Speakers)

SCS Asia 2018 Conference Program

KINTEX Exhibition Center | Hall A, 5 Conference Main Stage

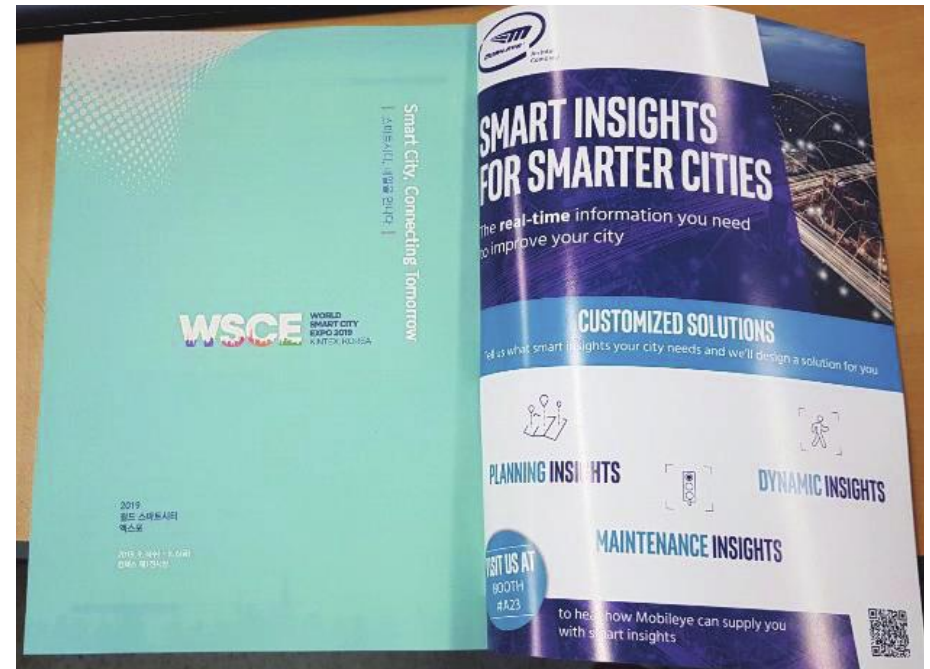
날짜	시간	주요 내용
2018.09.18	10:00 - 12:00	WSCE WORLD SMART CITY EXPO
2018.09.18	13:00 - 15:00	WSCE WORLD SMART CITY EXPO
2018.09.18	16:00 - 18:00	WSCE WORLD SMART CITY EXPO
2018.09.19	10:00 - 12:00	WSCE WORLD SMART CITY EXPO
2018.09.19	13:00 - 15:00	WSCE WORLD SMART CITY EXPO
2018.09.19	16:00 - 18:00	WSCE WORLD SMART CITY EXPO
2018.09.20	10:00 - 12:00	WSCE WORLD SMART CITY EXPO
2018.09.20	13:00 - 15:00	WSCE WORLD SMART CITY EXPO
2018.09.20	16:00 - 18:00	WSCE WORLD SMART CITY EXPO

KINTEX Exhibition Center | Conference Rooms 2F

날짜	시간	주요 내용
2018.09.18	10:00 - 12:00	WSCE WORLD SMART CITY EXPO
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2018.09.19	16:00 - 18:00	WSCE WORLD SMART CITY EXPO
2018.09.20	10:00 - 12:00	WSCE WORLD SMART CITY EXPO
2018.09.20	13:00 - 15:00	WSCE WORLD SMART CITY EXPO
2018.09.20	16:00 - 18:00	WSCE WORLD SMART CITY EXPO

SPONSORSHIP DETAILS IN PHOTOS

Directory Book ad



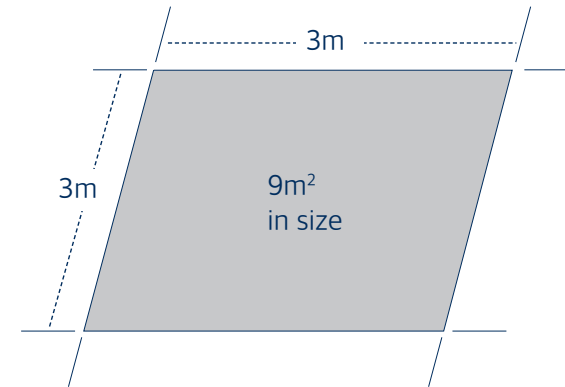
EXHIBITION BOOTH TYPES

Space Only

Only space provided

- Minimum 2 booths should be ordered
- Exhibitor should hire a construction contractor
- The contract must one of approved contractors by KINTEX

* contractor list > KINTEX website



Assembly Type Booth

- Signboard
- 2 fluorescent light (40W)
- 3 spotlights (100W)
- Carpet
- 2 electricity socket (220V, 1KW)
- 1 info desk and 1 chair
- 1 roundtable and 1 chair

* Contact to smartcity@kintex.com



1booth(9m) : 3m x 3m



CONTACT US

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E. smartcity@kintex.com

H. www.worldsmartcityexpo.com
